

Hertfordshire Students' Union

Proposer: Mr Bradley Johnson [Officer Trustee]

Secunder: Mr Jack Amos [Officer Trustee]

CRUSH UNDERGROUND POLICY

The issue:

Currently, we have two radio stations in Trident Media, Crush Radio and Crush Underground. We have seen declining attendance in turning up to shows and declining listener figures. There is also only enough members to fulfil one schedule, let alone two. This is also a massive strain on the committee as they have to manage two stations and not just one.

Why this is important to University of Hertfordshire Students:

It will allow Trident Media exec to focus their efforts on one station improving the quality, listenership and output. This would also provide a separate production office that can be used to record news, weather and travel as well as acting as a soundproofed area for recordings and interviews. This will relieve the stress of the working space since there has been an increase in activity in Trident Media. Overall, this should see an increase in quality and listenership of radio in Trident Media.

Media Forum View

Yes: 28 (80% in favour) No: 3 Abstain: 4

Action:

- Combine the two radio stations and focus efforts on one radio station. Remove Crush Underground as an outlet of Trident Media.
- The space will still be held by radio but means that the second smaller studio can be used for production, interviews and planning.
- This will mean that the two rooms can be used to develop the quality of Radio Output at Trident Media.
- Use monies saved from closing Crush Underground [License fees etc] to promote and raise awareness of Trident Media's radio services on campus.
- This change will be implemented over the Summer.
- It should be noted that Studio 2 will be able to live stream on Crush Radio for the benefit of news and DJ mixing.

Officer responsible: Vice President Communications and Media