

Name: Amy Holloway-Smith

Position: Vice President Education

Date of Council: 9th October 2019

Manifesto Points

1: Wellbeing Wednesdays

Programme of workshops, sessions and events every Wednesday afternoon. Narrow entry points to ensure wide access with the aim to engage with students who may be isolated or lonely. Plus, undergraduates have Wednesday afternoons free from lectures, ergo utilising this time for student success and wellbeing as it is a mid-week refresh for wellbeing and health.

Gained student feedback both qualitative and quantitative. I was very pleased at the positive engagement with the themes and planned content.

Sought buy-in via various channels across UH including but not limited to student centre and WASS. Had various meetings internally with the voice and activities team to discuss the direction and feasibility.

Planned the year of events based solely on student voice – taken from survey, oral comms and past feedback.

Activities team to take lead from now onward. Keeping me in the loop for student voice and progress. They will continue in the discussed direction of the programme ensuring I am communicated with regularly, spreading to include sessions run by different departments etc.

At time of writing progress seems good, weekly events on course, marketing needs a boost to advertise better, but now freshers has passed I have full trust this will improve my next council.

By next council I will receive an update from new lead.

Find out plan of action for marketing of Wellbeing Weds and get involved in rectifying and situations surround this – this is to enable students to benefit effectively from the programme.

2: Develop and Broaden Academic Societies

To expand the variety of academic societies across all schools ensuring a selection for all schools. Value added data exploring the correlation between student success and participating in extracurricular activities.

Exploring the possibly of having school-based societies (x9) to ensure students always have at least one option (e.g. currently EDU have none) for support and social – but with the main rationale to create stronger communities within schools (or between schools) to combat isolation and loneliness which is currently rife nationally.

I have had interest from most schools. Yet to find out from LMS and HUM have communicated some opinion of uncertainty about this.

Exploring the possibility to enable SCO's to function through/with societies to engage with a different body of students.

Lobby in the future for UH to pay for every student's membership to an academic society.

By next council I hoped to have further engaged with academic society committee members.

Attended at least 1 academic society event

Promoted and gained some interest in EDU and CA Societies

Encouraged academic society committee members and members to attend connect – attending myself.

3: Website Reforms

Liaising with the marketing team to discuss proposed changes. The changes are based on much student feedback both orally and via email.

Items pertaining to; simplifying navigation, making some functions more user friendly, who are the SU, calls to action, jobs.

Drafted mock-up example of new heading and subheadings.

Explanation of new pages and splitting of pages to push one key item (such as the calls to action to highlight student and national campaigns)

Had various meetings with Marketing team and feedback from them.

Some changes have been made, some are being held back on a priority basis and MSL and staff are currently working on some.

Not all website admin can be done in-house and the company MSL have to make some changes therefore some delays are a result of external factors.

By next council I will receive a full update on each pint I discussed with Marketing.
For outstanding items, I will explore the feasibility and priority of remaining items.
Gain student voice from continuing students who have past knowledge of site to compare and feedback.

4: BAME Visual Marketing Campaign

Not yet started

5: Fit4aFirst

Not yet started

Additional Projects/More Detail on Manifesto Points

Project Name:
Regulate white [plain] t-shirt socials
What Have You Achieved?
<ul style="list-style-type: none"> • I have identified a problem happening in the student body. • I have rationalised that something needs to happen • I have researched situations at other universities – including the measures they have taken. This strongly surrounds Lancaster and Exeter university. • I have produced a motion for council
What will you have achieved by the next Student Council?
<ul style="list-style-type: none"> • It is my hope that the motion will be passed in student council and that I will liaise with VP Activities, Activities manager and Forum manager to enact the provision as soon as reasonably possible. • I will have promoted this to UH and students. UH to show we students do not condone hate or microaggressions and to student for the same reason but also especially for society members and committees so the information and new guideline are abided by. • If any white t-shirt parties are made known to me and/or VP activities do an audit of social media content to check for inappropriate t-shirt content.

Project Name:
Restart the Nursing Society
What Have You Achieved?
<ul style="list-style-type: none"> • Gave induction talk to nursing cohort • Had meeting with potential committee members • Put together committee, organised freshers stall for them last minute, signed them up to training.
What will you have achieved by the next Student Council?
<ul style="list-style-type: none"> • I will keep in touch with them, help them where necessary, but as societies are student-led no further action required on my part.

Project Name:
Graduation
What Have You Achieved?
<ul style="list-style-type: none"> • To better understand student needs in relation to graduation and items surrounding this topic. • Focus on Location, Guest tickets/Attendance and Timing. • Tickets and Timing is a big issue for students – feedback from students evidences this too. • Survey for date/timing 75% June/July 25% September • Collaboratively created cards for speak week to educate and seek student voice

What will you have achieved by the next Student Council?

- Gain and analysed informed data for graduation location, date, tickets.
- Next steps dependant on results from data.
- Ensure student are aware that a compromise may be required.
- If the data shows that change is required, I will lobby the university for a change of location, time, ticket structure etc.
- If data shows no change is required, then no further action.

Project Name:

Strengthen SCO/Rep's → Vice President Education relationship

What Have You Achieved?

- Attended SCO residential. Networked with various SCO's from various schools.
- Set up WhatsApp group to maintain relationship and communication
- Invite SCO's to Freshers fair, helping provide them with a route to directly engage with students. Sometimes we need a little push so enabling them to fulfil their job role.
- Jointly giving a big drive for student rep elections
- Collecting student voice with SCO's at the Freshers Fair
- Boosting morale of academic societies and encouraging them to get involved whilst exploring the Rep/SCO systems with them – connecting them together if they so desire.

What will you have achieved by the next Student Council?

- Attended, hosted and spoken at Student Rep conference
- Promoted an Education Society and gained interest from students.

In addition to the above I have attended many meetings such as; academic board, student educational experience committee, timetabling review, academic quality review, data for learning working group, VCSU, BAME working group and much more.

I have also attended additional training such as Lead and Change, Southern SU's, internal training, SCO training.

Miss Amy Holloway-Smith