

Hertfordshire Students' Union

Introducing Campaign Officers

Proposer: Anis Aman

Secunder: Amal Jolly

The issue:

With a growing student body it has become increasingly important for Hertfordshire Students' Unions to reach as many students as possible. At times, the Students' Union finds it difficult to engage some student demographics. It is common for other Students' Unions to have campaign officers or equivalent such as part-time officers.

The five campaign officers proposed (Postgraduate, Commuters, International, BME, Equality Diversity and Inclusion) will run campaigns, events and support large groups of students and/or students from liberation groups.

Why this is important to University of Hertfordshire Students:

UH students will have the opportunity to deliver institutional change and campaign about issues which matter to them. From an employability perspective, being a campaign officer will help boost a UH students' CV.

On the other hand, the wider student body will benefit from having a specific officer who can dedicate some of their time to supporting and representing their views. Within this trial period there is scope for campaign officers' title and role to change depending on the needs of students.

Action:

- 1a. For the Campaign Officers to be approved on a trial basis for the 2018/9 academic year.
- 1b. The Student Voice team should run a by-election in Autumn 2018 so that students can be elected to these positions.
- 1c. The Student Voice team should develop a comprehensive training plan for those elected to be campaign officers.
- 1d. Approval should be sought from Student Council at a later date for Campaign Officers to be included in the main election cycle in March 2019 for the 2019/20 academic year.

Officer responsible: Anis Aman (Vice-President Community)